

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

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22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR	339650	ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	MEDIA STRATEGIES & RESEARCH		FREEDOM TO MARRY	Cancellation Notice
AND	11350 Random Hills Rd Ste 670		155 W 19th St	Required
ADDRESS	Fairfax	VA 22030-7428	2ND FLOOR	Announcement 28 days
CONTACT	USA		New York NY 10011-4121	prior notice
	RACHEAL BEALE		USA	
			PRODUCT TEST#11622 FREEDOM TO MARRY	
LOCAL SALESPEPERSON	Nicole Roy Pol	AGENCY EST. NO. 11622	PRODUCT CODE 1300	
NATIONAL SALESPEPERSON				
BROADCAST SCHEDULE STARTING 08/16/12 AND ENDING 08/24/12 NO. WEEKS: 2				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	04:58A	05:58A	30S	08/17/12-08/17/12	SUNRISE THIS MORNING	1	400.00	400.00
2	11111..	5	04:58A	05:58A	30S	08/20/12-08/24/12	SUNRISE THIS MORNING	5	400.00	2000.00
3	00001..	1	05:58A	07:00A	30S	08/17/12-08/17/12	THIS MORNING	1	850.00	850.00
4	11111..	5	05:58A	07:00A	30S	08/20/12-08/24/12	THIS MORNING	5	850.00	4250.00
5	00001..	1	07:00A	09:00A	30S	08/17/12-08/17/12	CBS THIS MORNING	1	550.00	550.00
6	11111..	5	07:00A	09:00A	30S	08/20/12-08/24/12	CBS THIS MORNING	5	550.00	2750.00
7	00100..	1	09:00A	09:58A	30S	08/22/12-08/22/12	ANDERSON	1	300.00	300.00
8	00001..	1	09:58A	11:00A	30S	08/17/12-08/17/12	PRICE IS RIGHT	1	550.00	550.00
9	01010..	2	11:58A	12:30P	30S	08/21/12-08/23/12	NOON NEWS	2	750.00	1500.00
10	00001..	1	12:30P	01:00P	30S	08/24/12-08/24/12	THE BOLD & THE BEAUTIFUL	1	400.00	400.00
11	00100..	1	02:58P	03:57P	30S	08/22/12-08/22/12	DR. PHIL	1	600.00	600.00
12	00001..	1	03:57P	05:00P	30S	08/17/12-08/17/12	ELLEN DEGENERES	1	700.00	700.00
13	10000..	1	03:57P	05:00P	30S	08/20/12-08/20/12	ELLEN DEGENERES	1	700.00	700.00
14	00010..	1	04:59P	05:30P	30S	08/16/12-08/16/12	M-F 5PM NEWS	1	1200.00	1200.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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LOCAL SALESPEPERSON	Nicole Roy Pol	AGENCY EST. NO. 11622	PRODUCT TEST#11622 FREEDOM TO MARRY	
NATIONAL SALESPEPERSON			CODE 1300	
BROADCAST SCHEDULE STARTING 08/16/12 AND ENDING 08/24/12 NO. WEEKS: 2				

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			FROM	TO						
15	01001..	2	04:59P	05:30P	30S	08/21/12-08/24/12	M-F 5PM NEWS	2	1200.00	2400.00
16	00001..	1	05:59P	06:30P	30S	08/17/12-08/17/12	M-F 6PM NEWS	1	1600.00	1600.00
17	10111..	4	05:59P	06:30P	30S	08/20/12-08/24/12	M-F 6PM NEWS	4	1600.00	6400.00
18	00011..	2	06:27P	07:00P	30S	08/16/12-08/17/12	WHEEL OF FORTUNE	2	2500.00	5000.00
19	11111..	5	06:27P	07:00P	30S	08/20/12-08/24/12	WHEEL OF FORTUNE	5	2500.00	12500.00
20	1.....	1	07:58P	09:00P	30S	08/20/12-08/20/12	TWO BROKE GIRLS/MIKE & MOLLY	1	4000.00	4000.00
21	.1.....	1	06:58P	08:00P	30S	08/21/12-08/21/12	NAVY NCIS	1	4500.00	4500.00
22	...1...	1	06:58P	08:00P	30S	08/23/12-08/23/12	THE BIG BANG THEORY/TWO AND	1	4500.00	4500.00
231..	1	06:58P	08:00P	30S	08/17/12-08/17/12	TEACHER ROCK/WON'T BACK DOWN	1	2500.00	2500.00
241	1	05:58P	07:00P	30S	08/19/12-08/19/12	SIXTY MINUTES SUNDAY	1	3000.00	3000.00
25	0001000	1	10:00P	10:35P	30S	08/16/12-08/16/12	LATE NEWS M-SUN	1	2500.00	2500.00
26	1011100	4	10:00P	10:35P	30S	08/20/12-08/24/12	LATE NEWS M-SUN	4	2500.00	10000.00
27	01010..	2	10:35P	11:38P	30S	08/21/12-08/23/12	LATE NIGHT WITH DAVID Total Contract:	2	750.00	1500.00
								53		77150.00

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